

Selecting the Right Flavor: The Flavor Request Form

Once you've completed your brief you should be ready to request flavors for your project.

It might seem like there's duplicate information requested here -- while the flavor brief outlines your goals, objectives and variables for your overall project and brand -- the flavor request is a simpler, more tactical request to fill your needs on the customer care side. Completing each one means a completely different team of experts is deployed, operating on two different paths.

The more specific information you share, the more likely a flavor submission is to meet your expectations and needs. If any of your request parameters are flexible, be sure to indicate that.

What's your end product?

What kind of flavors are you ordering -- what descriptors can you share?

For your product, do you require Natural or Nat WONF (Natural with other natural flavors)? See Ingredient Restrictions for Organic Certified, compliant and other requirements.

What documents do you need? MSDS; Drug Master File? Allergens? Spec sheet, etc?

A good spot to elaborate on your needs -- or to share what constraints are immovable, and where you have flexibility.



Flavor Request Form

Name: _____ Today's Date: _____

Company: _____ Requested Arrival Date: _____

Mailing Address: _____

Phone Number: _____

Email: _____

Request Type: New Flavor Refill | Product Name: _____ Product Code: _____

Application: _____

Sample Size: 2 oz 4 oz Other: _____

Flavors Required (include specific descriptors if known): _____

Label Declaration: Any Natural NAT WONF N&A Artificial Nature Identical

Form/Solubility: Any Liquid Dry Water Soluble Oil Soluble Spray Dry Emulsion

Ingredient Restrictions: None Kosher Non GMO NGP Verifiable Allergen Free Halal

Organic Compliant Organic Certifiable Non-Flammable Other: _____

Specific Compliance (ie: Whole Foods) _____ International (List Countries) _____

Documents Required: _____

Cost Requirements: _____

Additional Information: _____

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