

1



Maple Espresso Tea

Trader Joe's released an autumn drink that combines tea and espresso in their new Maple Espresso tea. This is a black tea blend mixed with herbal leaves, natural maple flavor and ground espresso beans. It is described to have bold flavors with hints of sweet maple and can be consumed hot, iced, or mixed with milk. | Trader Joe's

6



Salted Caramel Lays

Frito-Lay's has released a new limited-edition chip flavor, Lay's Salted Caramel chips. This new product is said to satisfy the salty and sweet category and includes a nice crunch. | Best Products

2



Gluten Free Oreos

As some consumers continue to be conscious of gluten products, Nabisco announced that they will be releasing gluten-free Oreos in January. There will be two different gluten-free options, in their original Oreo and their Oreo Double Stuf. | Delish

7



Fat Is Back

A five-year study conducted by New Nutrition Business found that about one third of consumers between ages 18 to 44 say they want more fat in their diet. These younger consumers that embrace more fat in their diets may be related to trends like Keto and Paleo. This high fat-trend also coincided with consumers avoiding high carbs and sugary diets. | Food Dive

3



Good Deed Grocery Store

Amid the pandemic, a school in Texas, Linda Tutt High School, opened a grocery store run by students that provides food and other necessities to students, staff and their families. This grocery store doesn't accept cash though; it operates on a point system. You can earn points by getting positive office referrals and other good deeds like cleaning around the school building. | Fox 32 Chicago

8



Cotton Candy Popcorn

Act II's is releasing a new llama-themed snack, Llama Party Cotton Candy popcorn. This new popcorn is in bright blue color and is flavored like sweet cotton candy. In each box of popcorn, they include llama games for entertainment as well. | All Recipes

4



Pepsi Apple Pie

PepsiCo created a limited-time-only Thanksgiving dessert-inspired soda, Pepsi Apple Pie. This beverage is described to have warm hints of cinnamon, buttery crust notes, and a burst of fresh apple flavor. | Today

9



Gingerbread Turkey Kit

Before gingerbread houses can be created, Trader Joe's released a Gingerbread Turkey Trot cookie decorating kit that can be crafted during Thanksgiving. This kit includes turkey-shaped gingerbread cookies, icing, sprinkles, and candies that are 100% edible. | Thrillist

5



Revive Gin

Anheuser-Bush has collaborated with Tokyo-based distiller Ethical Spirits, to create a gin made from a surplus of recycled beer, Revive Gin. As a consequence of coronavirus, there was a large surplus of leftover beer and to avoid waste, Ethical Spirits recycled 80,000 beers and turned them into a thicker gin spirit. The drink is flavored with juniper, hops, lemon peels, cinnamon, berries and beechwood chips. | Mintel

10



Hot Cocoa Cold Brew

Starbucks is known to have a secret menu and a new seasonal drink has been added to the menu, Hot Cocoa Cold Brew. This beverage is made like a Vanilla Sweet Cream Cold Brew, with an addition of mocha and toasted white mocha and topped with whipped cream and chocolate curls. | Pop Sugar