

APRICOT

TRENDING FRUIT FLAVOR SPOTLIGHT



MAINSTREAM FLAVOR

Apricot is appearing in the mainstream portion of our Flavor Radar



PAIRS WELL WITH:

- Peach
- Mango
- Honey

800% GROWTH
in apricot flavored sauces
and seasonings from
2019-2020 globally

TOP PRODUCT CATEGORIES

Fruit snacks, sweet spreads,
and bars

NATURAL, HEALTHY, TASTY

consumer
descriptions of
apricot

Flavor Radar®



FONA's Flavor Radar is a flavor mapping methodology that trends flavors from novel idea to everyday pantry staple. Using a mix of current data points from industry-renowned databases and an in-depth analysis on how a flavor trend is affecting the food industry, FONA is able to make flavor recommendations for 2021 & beyond.

NEED DETAILS ON OTHER TRENDING FRUIT FLAVORS?

Contact your Account Executive or visit www.fona.com/chat

Even more trend reports and insights can be found at www.fona.com/insights